

**News**

## **BCLP ADVISES NICE IN THE ACQUISITION OF MOXIE SOFTWARE, INC.**

Sep 08, 2021

International law firm BCLP advised NICE (NASDAQ: NICE), an Israel-based technology company and a worldwide leader in AI-powered contact center software, in the acquisition of Moxie Software, Inc., an enterprise software solutions company and innovator of advanced digital assistance tools.

With this acquisition, announced on Aug. 11, NICE is expanding its revolution of digital CX capabilities, and is now able to grow its profound experience, knowledge-base and comprehensive cloud customer experience platform by taking current contact center experiences into refined, innovative self-service. This move extends NICE's comprehensive set of digital CX assets offered as part of CXone, the world's only true next-gen digital customer engagement platform

The multidisciplinary BCLP team comprised Tara Newell, Aaron Lang, Ian Murray and Hossein Sajjadi (M&A and corporate finance); Mark Paskar, Lucinda Althaus, David O'Steen and Steve Trubac (intellectual property); Christian Auty (data privacy); Tim Glasgow and Cathryn Benedict (tax); Rick Arenburg (employee benefits); Allison Eckstrom, Sara O'Keefe, Christian Archibald and Mark Kaye (employment); and Jake Crabtree (debt). Ken Henderson (corporate) is the client relationship leader.

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## MEET THE TEAM



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