

FRANCHISING

OVERVIEW

BCLP has a world-class reputation as a firm of choice for franchisors. Our global team has lawyers based in offices in the major US, European and Middle Eastern locations.

Our group has developed a strong, cohesive practice group built on core relationships that go back nearly twenty years. We not only support clients on the roll-out or expansion of franchise networks globally but also assist them in resolving disputes. For example, in the US, we have litigated and arbitrated franchise disputes in almost every state. Our franchise lawyers are collectively responsible for more than 50 decisions reported in the field of franchising and more than 150 articles and speeches on franchise law. We are frequently quoted by the press on issues of franchise law. We have more California Board Certified franchise specialists than any other law firm.

While primarily representing franchisors or manufacturers, we also have significant experience representing distributors and franchisees. Our experience covers industries that use franchising as a method of distribution, including restaurant and food distribution, retail, automotive, hotels and lodging, construction and construction materials, industrial equipment, oil, consumer products, alcohol distribution, motion picture distribution, bookselling and publishing, telecommunications, health care, agriculture and electronics.

MEET THE TEAM



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BCLP Advises Carrefour on expansion into Israel

International law firm BCLP has advised French multinational retail group Carrefour on expansion of its international footprint with its long-term franchise arrangement with Electra Consumer Products and its subsidiary Yenot Bitan, which currently operates over 150 supermarkets in Israel.

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